



Pitch Deck

The leading AI-driven recruitment platform

Presented by Julian Noble



About Us

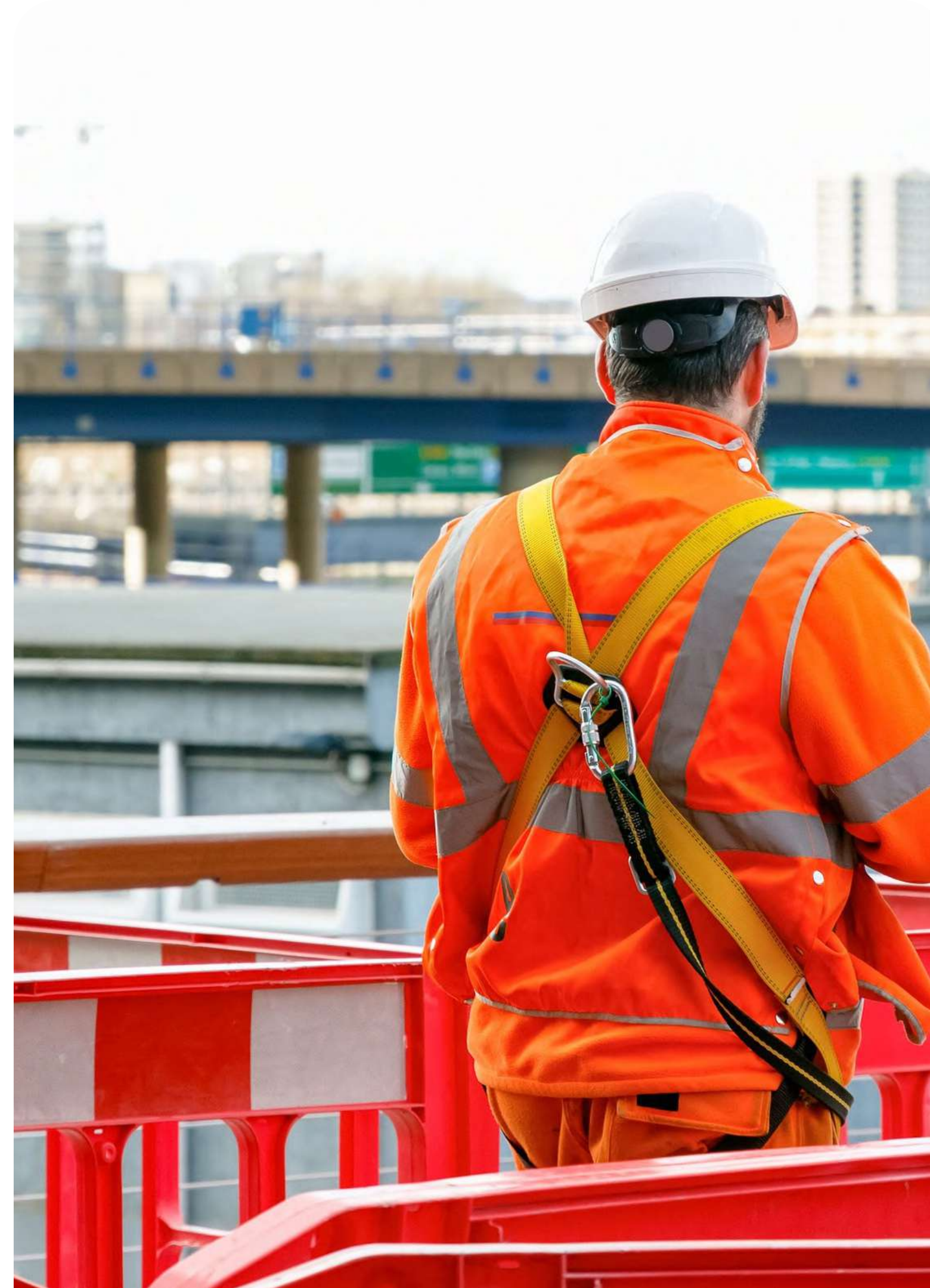
CONSTRUCTAI.UK is an AI-powered recruitment platform, specifically designed for the construction industry. The skilled labour shortage in the UK construction industry is one of the most pressing challenges faced by contractors today.

We connect construction companies with the workers they need. Our AI platform matches skilled workers to construction jobs faster and better. The UK needs 219,000 more construction workers while many seek good jobs. We bring them together.



The Problem

The skilled labour shortage in the UK construction industry is one of the most pressing challenges faced by contractors today. Research conducted by Search Consultancy identified a lack of qualified candidates as a primary cause of the shortage (36%) and highlighted staff retention as another significant challenge in the industry (25%). At the same time, employers struggle to find qualified professionals, while job seekers face barriers in showcasing their skills effectively.





What we do

CONSTRUCTAI.UK uses artificial intelligence to make hiring easier and faster. The system helps find candidates, choose the best ones, and manage the hiring steps, including onboarding. It uses tools like machine learning and language processing to match people to jobs better and improve the whole recruitment process.

What sets us apart is our unwavering focus on the construction and civil engineering sectors . Unlike generic job boards, ConstructAI Hub offers specialized features tailored to the unique needs of the industry

Why Choose ConstructAI Hub?

AI Matching Platform

Our platform utilizes advanced artificial intelligence to connect qualified construction professionals with suitable employment opportunities in real-time, dramatically reducing hiring timeframes and improving match quality.

Digital Skills Verification

CONSTRUCTAI.UK offers innovative digital verification solutions that authenticate qualifications, certifications, and work experience, ensuring employers can trust candidate credentials while streamlining the vetting process.

Workforce Analytics for Employers

Our advanced analytics services provide construction businesses with actionable insights into hiring trends, skills availability, and workforce planning to support strategic business decisions.

New AI-Powered Features



AI CV Finder

Our smart AI technology scans and matches CVs with job requirements, helping employers to connect with skilled professionals in seconds.



CV Analyzer

Our smart AI scans and optimises CVs, helping job seekers align their profiles with industry expectations and stand out to top employers.



Job Description AI

Our AI create a professional JD that highlights the required skills, experience, and qualifications, ensuring job postings are clear and effective.



Coach AI Advisor

Get personalized guidance and expert advice tailored to your goals. Our AI-powered coach helps you make smarter decisions and stay on track.



CV Video Resume

Enables candidates to create professional video resumes to stand out.

Pricing Plans

Basic Plan

£80

- ✓ £80/month (Billed monthly)
- ✓ Up to 5 active job postings
- ✓ Basic AI resume matching
- ✓ Limited analytics
- ✓ Ideal for small construction firms and independent contractors

Pro Plan

£99

- ✓ £99/month (Billed monthly)
- ✓ Unlimited job postings
- ✓ Advanced AI resume matching
- ✓ Detailed analytics dashboard
- ✓ Candidate screening tools
- ✓ Priority customer support
- ✓ Perfect for medium-sized construction companies

Enterprise Plan

£399

- ✓ Custom pricing (Approx. £399+/month)
- ✓ Tailored solutions for large organizations
- ✓ Unlimited job postings
- ✓ Bespoke analytics and reporting
- ✓ Customized AI matching criteria
- ✓ Dedicated account manager
- ✓ Designed for large construction firms, government contractors, and engineering organizations

All employers and job seekers get a free month when they join!

Target Market

Brexit's Continuing Impact: The sector has lost approximately 42% of its EU workforce since Brexit, representing about 244,000 workers. This dramatic reduction has not been offset by domestic recruitment.

Aging Workforce Crisis: The median age of UK construction workers is now 46, with retirement rates accelerating. Over 500,000 current workers are expected to retire within the next 15 years.

Housing Emergency: The UK government has set a target of building 300,000 new homes annually by 2026, requiring a 30% increase in construction capacity at precisely the time when the workforce is contracting.



Business Model

Building Future Careers Together

Core Model

B2B2C primarily focused on employers

Revenue Streams

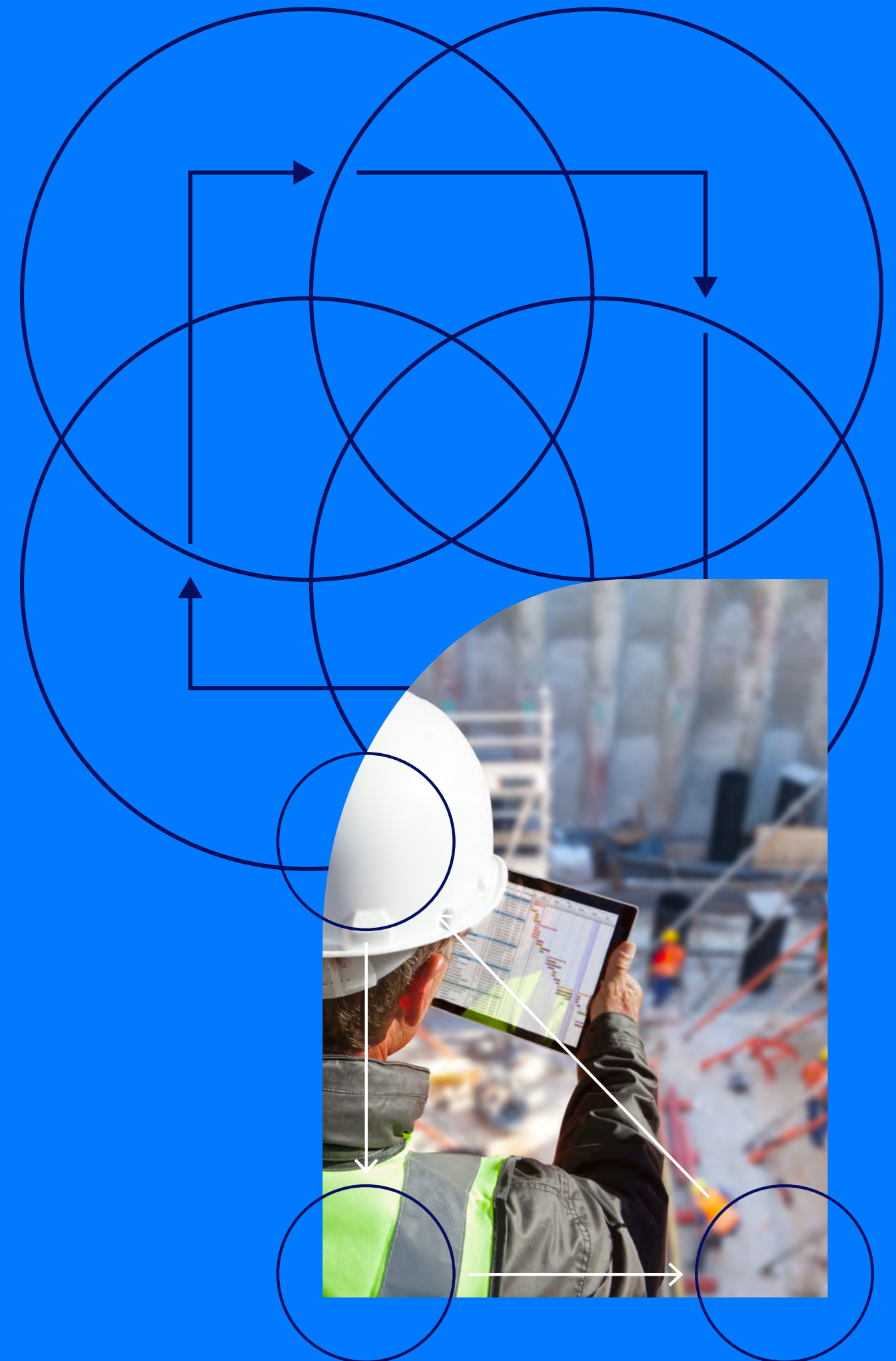
Premium job listings and subscription plans

Future Integration

API connections with recruitment platforms

Scalability

High-margin, low-overhead growth potential



Marketing Strategy

01

Industry Partnerships - Form alliances with construction associations and training providers to build credibility and access established networks of both employers and workers.

02

Digital Marketing - Run focused campaigns on platforms where construction professionals and job seekers are active, using industry-specific messaging.

03

Success Stories - Create case studies highlighting successful matches and the time/cost savings for construction companies that use our platform.

04

Community Outreach - Connect with local workforce development organizations to reach potential workers who might not otherwise find construction opportunities.

Competitor Landscape

The job market is changing fast. Our platform is different because it uses smart AI tools and focuses on specific industries. Other platforms don't do both. We also offer helpful tools for employers and job seekers, making our platform useful for everyone.

Platform	AI Matching	Industry Focus	UK-Based	Training Add-on
ConstructAI.uk	✓	Construction	✓	✓
Reed	✗	General	✓	✗
Indeed	✗	General	✓	✗
Talent.com	✗	General	✗	✗
Built for Jobs (US)	✗	Construction	✗	✗

Metrics & Traction

ConstructAI.uk has achieved significant milestones
and is poised for growth.



ConstructAI.uk Partnership Progress

Current discussions with three construction recruitment agencies.

- ConstructAI.uk is now live
- Over 300 jobseekers actively engaged
- 25 employers currently on the waitlist
- Partnership talks with 3 agencies ongoing
- Positive feedback from industry contacts received
- MVP with job-matching AI under internal testing



85%

Feedback

ConstructAI.uk receives **positive responses** from industry contacts.

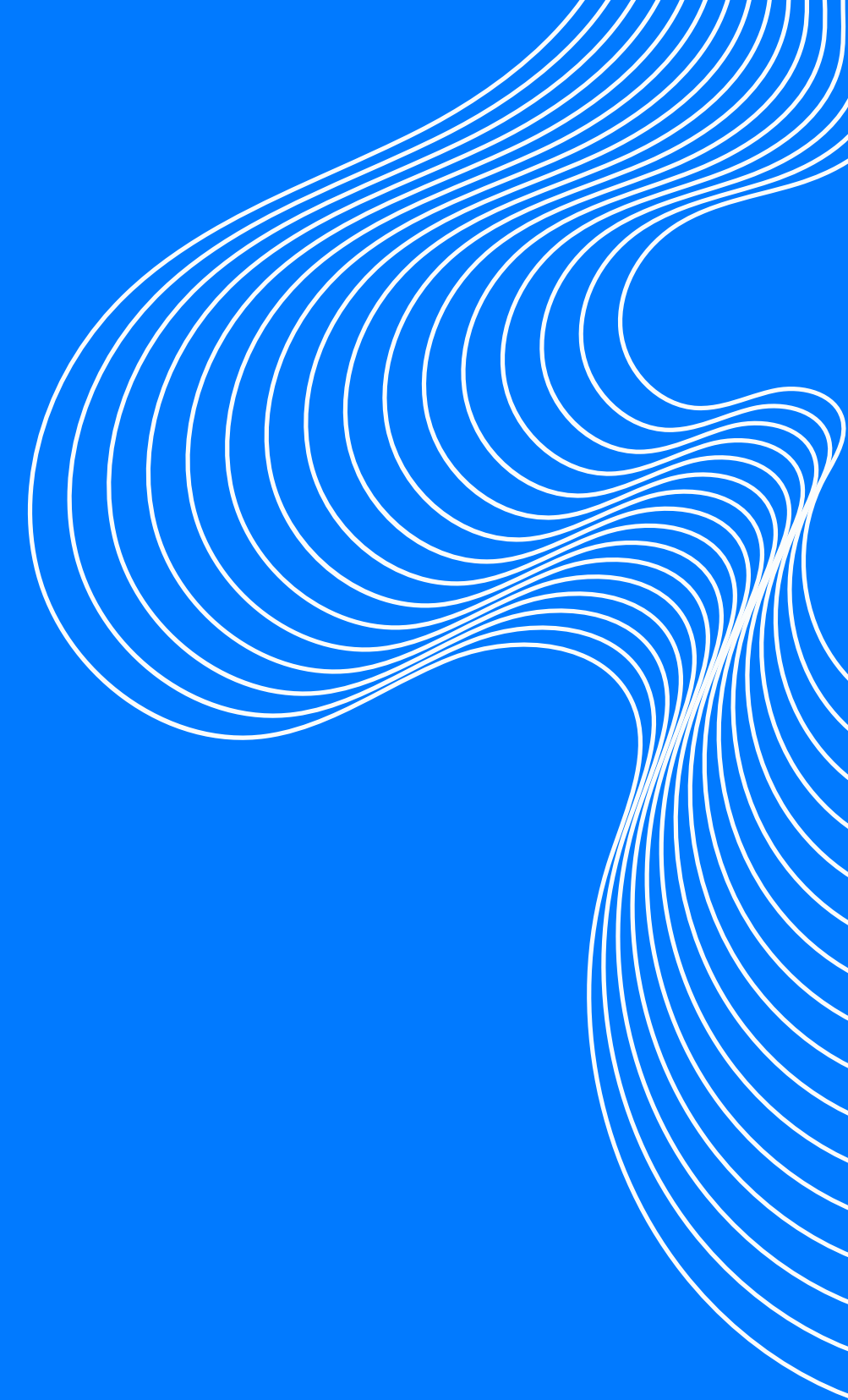
75%

User Engagement

Early users show **strong interest** in job-matching features.

Meet Our Team

Introducing Our Exceptional Team Members



Our Founder

Julian Noble, our Co-founder and CEO, uses his experience in tech and construction to create practical solutions that help businesses and the community.



Our Co-founder

Vishal Shah, our Co-Founder, brings deep expertise in AI and platform development.

He builds smart, scalable tech solutions that power ConstructAI's intelligent matching and digital tools.



Key Roles for Investment

To help the company grow, we will hire a Marketing Lead, Full Stack Developer, and Partnership Manager. These roles will support smart planning and smooth day-to-day operations. Also we are currently onboarding two advisors in HR tech and construction recruitment



Financial Projections

Our Path to Success



Financial Metrics

Our projections for the next year focus on achieving a **revenue goal** of £1M while managing key metrics effectively.

Revenue Goals

Targeting a **£1M** revenue goal over the next 12 months to ensure sustainable growth.

Customer Acquisition

Estimated CAC of **£70**, utilizing both paid and organic channels for effective outreach.

Lifetime Value

LTV ranges from **£600 to £1,200**, varying based on client size and engagement level.

Key Metrics Summary




£1M

12-month revenue goal



£70

Customer Acquisition Cost



£600-£1,200

Lifetime Value range

Cost Structure

This overview highlights our projected **financial goals** and **customer acquisition costs** for the upcoming year.

Basic

Monthly burn rate of
£12,000.

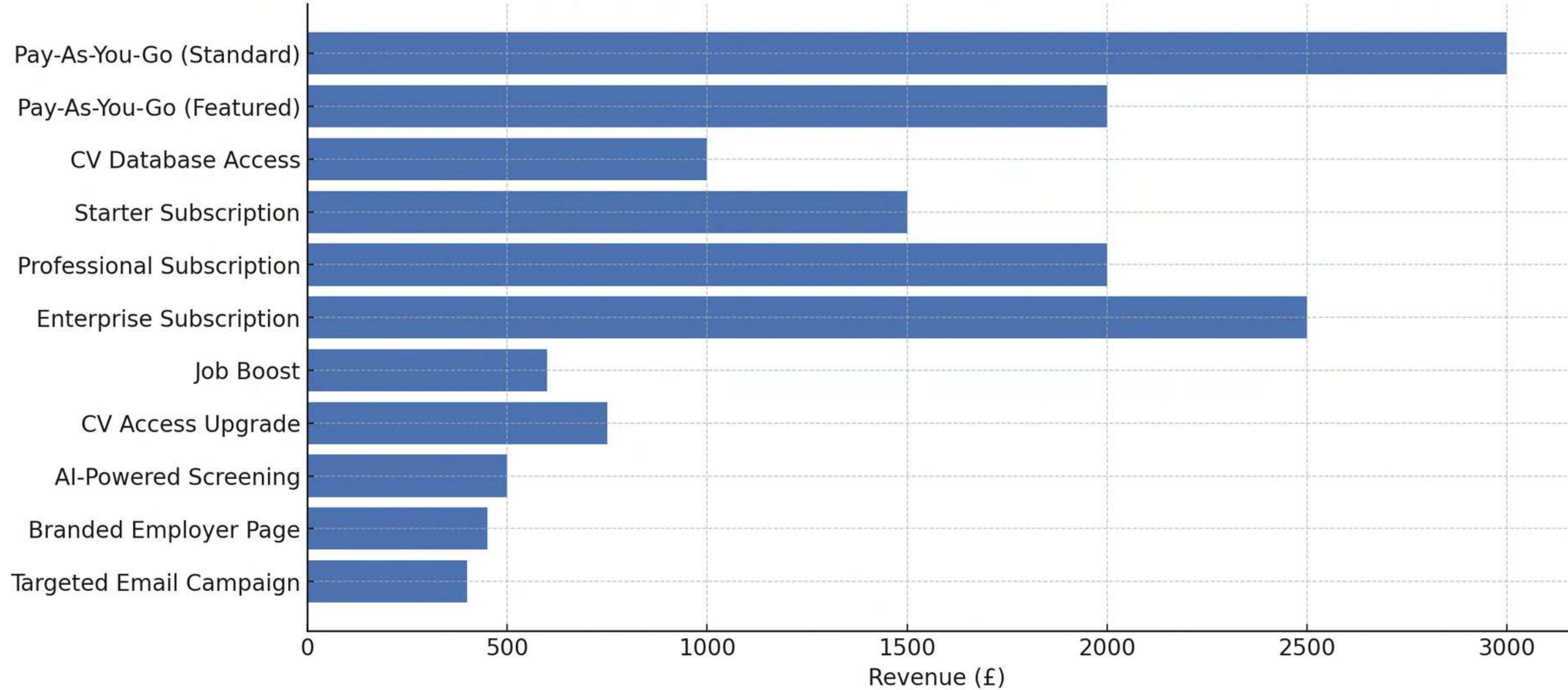
Standard

Monthly burn rate of
£13,500.

Premium

Monthly burn rate of
£15,000.

Annual Revenue by Plan Type



Monthly Revenue vs Loan Repayment



Projected Growth

This timeline illustrates our financial projections for the next 12 months, highlighting key milestones in revenue and customer growth.

2025

Sales

2026

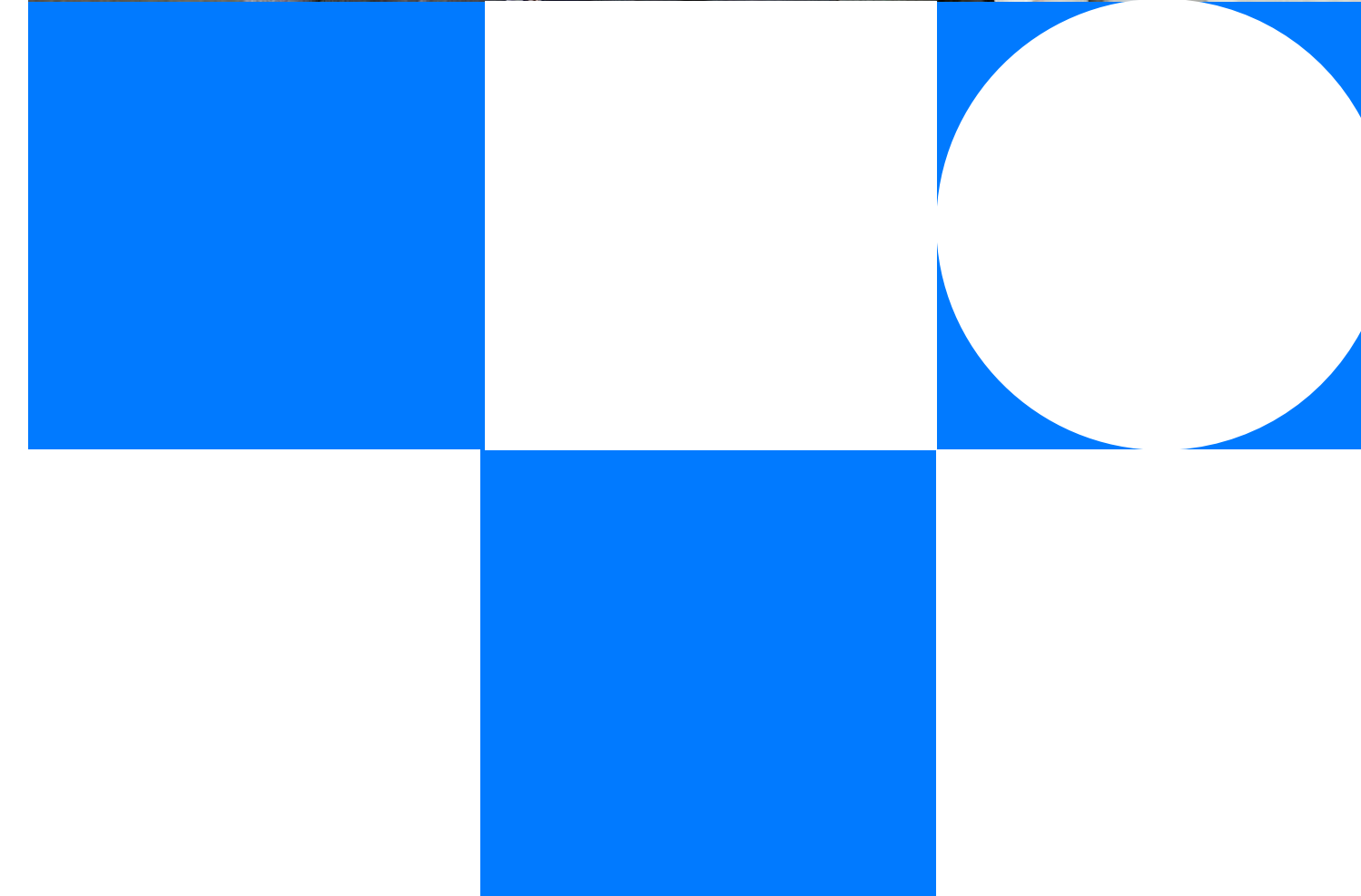
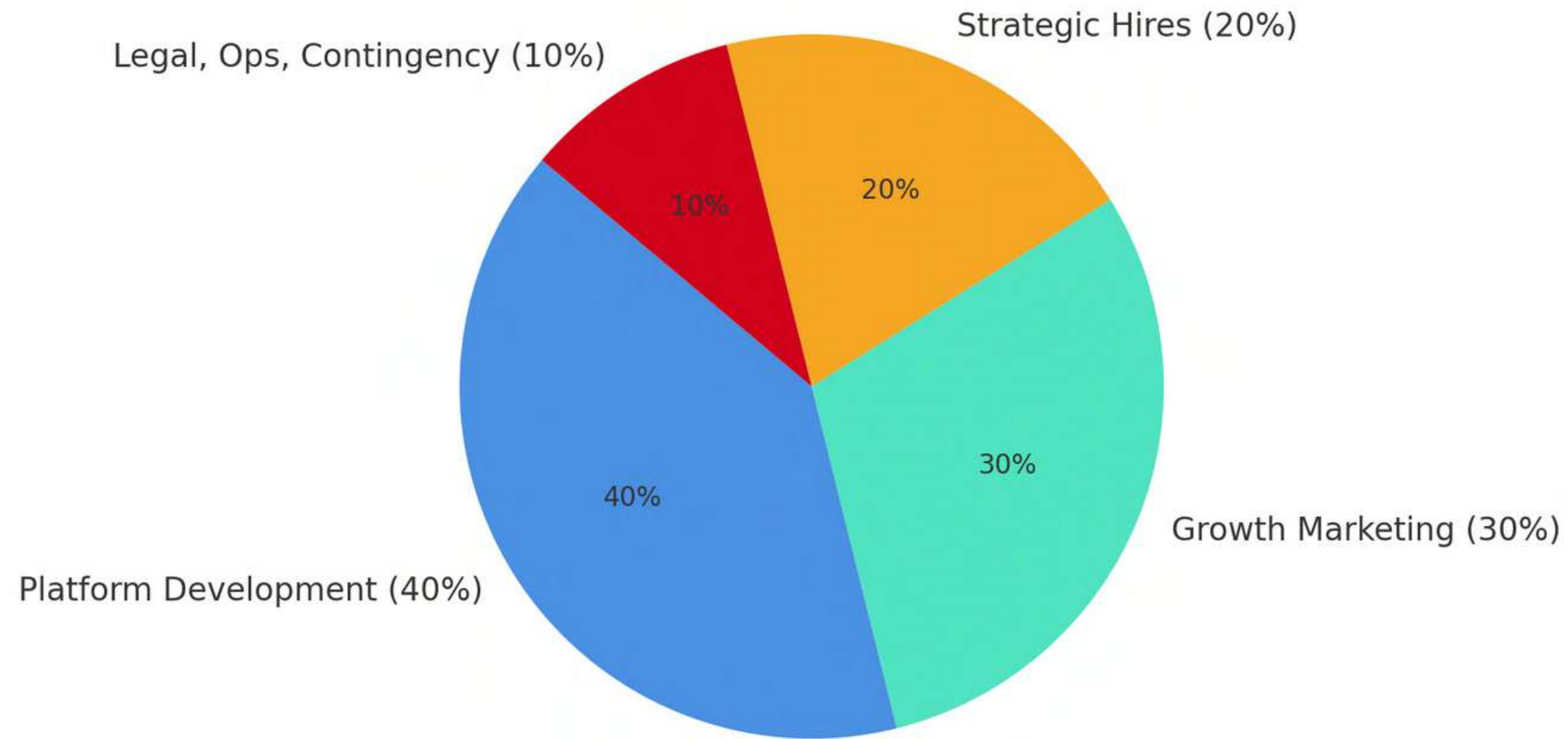
£1M revenue goal

2027

Achieve customer
profitability

Investment Opportunity

We are raising £250,000 in seed funding for 15% equity.





THANK YOU!

